

## Accessibility Statement

We want everyone to be able to use our website.

As part of our accessibility commitment, we have ensured there are no barriers that prevents interaction with our website. We aim to make all content accessible for everyone and that our website promotes inclusivity.

### Type size

We use size 12pt as a minimum size for text. You are able to increase and decrease text size by using the view menu in your browser or by using ctrl and + (larger text), ctrl and – (smaller text) and ctrl0 (to reset to standard size) on your keyboard.

### Capital letters

Our website uses both upper and lowercase letters. Setting text in large amounts of capital letters can be harder to read than lowercase letters. We use capital letters for headings and emphasising single words if acceptable.

### Contrast and Colours

We use a high tonal contrast between the text and the background colours as part of our branding guidelines. Contrast is greatest when dark colours are combined with very pale colours or white – black or very dark coloured text on a white or pale background is the most accessible. Throughout our website we heavily avoid any flashing colours, lights and effects.

### Copy on images

Setting text on an image can sometimes make it difficult to read, often we will use transparent boxes over images to give extra definition to the text and avoid pictures overlaying each other.

### Further information

More detailed guidelines and resources are available from:

- <https://www.bbc.co.uk/accessibility/>
- <https://www.abilitynet.org.uk/>
- <http://odi.dwp.gov.uk/inclusive-communications/index.php>
- <http://odi.dwp.gov.uk/docs/iod/easy-read-guidance.pdf>

**If you are having difficulties viewing our website, please get in touch with us by emailing [marketing@aem.org.uk](mailto:marketing@aem.org.uk)**